FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

wasnington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

				ssuer Name <b>and</b> Tick HURCHILL DO		_	,	۷]		Senior VP, Public Affairs  6. Individual or Joint/Group Filing (Check AppLine)  X Form filed by One Reporting Persor Form filed by More than One Repor		
(Last)	(First)	(Middle)		Date of Earliest Transa	action (N	/Jonth/	Day/Year)	X	Officer (give title Other below) Other below		er (specify w)	
(Street) LOUISVILLE	KY	40208	4. If	Amendment, Date of	f Origina	al Filed	d (Month/Day/	Year)	Line)	Form filed by One	e Reporting Pers	son
(City)	(State)	(Zip)	n-Derivative	Securities Aco	wired	Dis	nosed of	or Ber	neficially			
Diam's (mains)		2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)  4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4)			I (A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
700 CENTRAL  (Street) LOUISVILLE  (City)  1. Title of Security  Common Stock, 1					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock,	no par value		01/03/2005		М		4,419	A	\$22.625	13,205	D	
Common Stock,	no par value		01/03/2005		М		1,133	A	\$27.75	14,338	D	
Common Stock,	no par value	01/03/2005		<b>S</b> <sup>(1)</sup>		5,552	D	\$44.662	8,786	D		

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(*37)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (	ansaction of Expiration ode (Instr. Derivative (Month/Day		6. Date Exerc Expiration Di (Month/Day/\)	Date Amount (Year) Securiti Underly Derivati		7. Title and Amount of Securities Inderlying Derivative Security Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$22.625	01/03/2005		М			4,419	11/17/2002	11/16/2009	Common Stock	4,419	\$0	0	D	
Employee Stock Option (right to buy)	\$27.75	01/03/2005		M			1,133	11/15/2003	11/14/2010	Common Stock	1,133	\$0	2,470	D	

## **Explanation of Responses:**

1. This transaction occurred pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 15, 2004.

/s/ Alexander M. Waldrop 01/04/2005

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).