



March 15, 2010

Churchill Downs Incorporated to Present at the Sidoti & Company, LLC Emerging Growth Institutional Investor Forum

Executive Vice President and Chief Financial Officer William E. Mudd will be presenting at the Sidoti & Company, LLC's Fourteenth Annual New York Emerging Growth Institutional Investor Forum, on Tuesday, March 23, 2010 at the Grand Hyatt in New York City. One-on-one and small group meetings with institutional investors are available upon request at the event and will be followed by a presentation which will begin at 4:10 p.m. and conclude at 4:45 p.m. ET.