SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number:	3235-0287
Estimated average burd	en
hours per response:	0.5

1. Name and Addre	1 0	son*	2. Issuer Name and Ticker or Trading Symbol <u>CHURCHILL DOWNS INC</u> [CHDN]		tionship of Reporting Pers all applicable) Director	10% Owner	
(Last) 700 CENTRAL	(First) AVE	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 10/29/2003	X	Officer (give title below) EVP & Chief Opera	Other (specify below) ting Officer	
(Street) LOUISVILLE (City)	KY (State)	40208 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Repo Form filed by More than Person	orting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	rity (Instr. 3) 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 9) (Month/Day/Year) 8)				(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, no par value	10/29/2003		М		581	A	\$33.5	3,008	D	
Common Stock, no par value	10/29/2003		М		10,000	A	\$22.625	13,008	D	
Common Stock, no par value	10/29/2003		S		700	D	\$37.5	12,308	D	
Common Stock, no par value	10/29/2003		S		200	D	\$37.37	12,108	D	
Common Stock, no par value	10/29/2003		S		100	D	\$37.3	12,008	D	
Common Stock, no par value	10/29/2003		S		300	D	\$37.25	11,708	D	
Common Stock, no par value	10/29/2003		S		100	D	\$37.22	11,608	D	
Common Stock, no par value	10/29/2003		S		100	D	\$37.09	11,508	D	
Common Stock, no par value	10/29/2003		S		500	D	\$37.1	11,008	D	
Common Stock, no par value	10/29/2003		S		4,100	D	\$37	6,908	D	
Common Stock, no par value	10/29/2003		S		4,481	D	\$37.01	2,427	D	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Seco Acq (A) (Disp of (E	umber vative urities uired or oosed o) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$33.5	10/29/2003		М			581	07/06/2002	07/05/2009	Common Stock	581	\$0	0	D	
Employee Stock Option (right to buy)	\$22.625	10/29/2003		М			10,000	11/17/2002	11/16/2009	Common Stock	10,000	\$0	0	D	

Explanation of Responses:

<u>/s/ John R. Long</u>

<u>10/29/2003</u> Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.