

March 31, 2009

CDI's TwinSpires.com to Offer Wagering on 2009 Keeneland Spring Meet

TwinSpires.com, the national advance-deposit wagering platform owned by Churchill Downs Incorporated ("Company" or "CDI") (NASDAQ: CHDN), will offer the 2009 spring meet from Keeneland Race Course, which opens its season on Friday, April 3, 2009.

"This spring will be exciting as we add Keeneland to our Kentucky racing program along with the Churchill Downs spring meet," said Vernon Niven, executive vice president of Churchill Downs Incorporated. "Today's announcement furthers our goal of making sure racing fans have access to all racing signals through a wide variety of wagering outlets and platforms. We look forward to offering Keeneland's high-quality signal as part of the larger TwinSpires.com offerings in 2009, and we hope our customers enjoy the ease and convenience TwinSpires.com provides for wagering on some of Kentucky's best racing."

"We are pleased to be offering our 2009 spring meet on every major North American betting platform, including TwinSpires.com, which provides a unique experience with TwinSpires.tv and other innovations," said Nick Nicholson, president and chief executive officer of Keeneland Race Course. "This is an exciting announcement for us and we look forward to sharing the great racing at Keeneland with customers across the country."

The spring meet at Keeneland Race Course continues through April 24.

Churchill Downs Incorporated ("Churchill Downs"), headquartered in Louisville, Ky., owns and operates world-renowned horse racing venues throughout the United States. Churchill Downs' four racetracks in Florida, Illinois, Kentucky and Louisiana host many of North America's most prestigious races, including the Kentucky Derby and Kentucky Oaks, Arlington Million, Princess Rooney Handicap and Louisiana Derby. Churchill Downs racetracks have hosted seven Breeders' Cup World Championships. Churchill Downs also owns off-track betting facilities and has interests in various advance-deposit wagering, television production, telecommunications and racing services companies, including a 50-percent interest in the national cable and satellite network HorseRacing TV[™], that support the Comparty pretwork of simulcasting and racing operations. Churchill Downs trades on the NASDAQ Global Select Market under the symbol CHDN and can be found on the Internet at www.churchilldownsincorporated.com.