FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
ı	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RICHARDSON DONALD C (Last) (First) (Middle) 700 CENTRAL AVE																5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title X Other (specify below) see remarks					
(Street) LOUISV (City)		XY State)	40208 (Zip)		4. If Amendment, Date of Original Filed (Mon								ay/Ye	ar)		6. Individual or Joint/Group Filing (Check Applicatine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - No	n-Deriv	ative	Se	curiti	es A	cauir	red. I	Disi	osed (of. o	r Ber	neficia	llv Own	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					action	ır) i	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Ti C	3. Transaction Code (Instr.		4. Securities Acquired (A)			d (A) or	5. Am Secur Bener	ount of ities icially d Following	For (D)	Ownership m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
											v	Amount	\neg	(A) or P			ted action(s) 3 and 4)				
Common Stock, no par value 03/1						2004				M		300	300 A		\$21.	25 1	1,636 ⁽¹⁾		D		
Common Stock, no par value 03/11						2004			M		300		A	\$15.	75	1,936		D			
		٦	able II -	Derivat (e.g., p												y Owned	I				
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercise Price of Derivative Security		3A. Deeme Execution if any (Month/Da	ed A	4. Transaction Code (Instr. 8)		5. Nu of Deriv Secu Acqu (A) o Dispo	rative rities rired r osed)	6. Dat		rcisa Date	ble and	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		Security	8. Price of Derivative Security (Instr. 5)		e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				,	Code	v	(A)	(D)	Date Exerc	cisable		piration ate	Title		Amount or Number of Shares						
Employee Stock Option (right to buy)	\$21.25	03/11/2004			М			300	12/15	5/1997	12	/14/2004	Com		300	\$0	0		D		
Employee Stock Option	\$15.75	03/11/2004			M			300	12/29	9/1998	12	/28/2005	Com		300	\$0	0		D		

Explanation of Responses:

 $1.\ Includes\ 197\ shares\ acquired\ under\ the\ Churchill\ Downs\ Incorporated\ Employee\ Stock\ Purchase\ Plan\ on\ July\ 31,\ 2003.$

Remarks

buy)

Senior Vice President, Racing - Churchill Downs Management Company

/s/ Donald R. Richardson 03/15/2004

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.